

Management Team Meeting

Wednesday, August 17, 2016

2:00–3:30 PM

City of Chelsea—Police Department Building
Council Chambers Room
311 S. Main St., Chelsea, MI 48118

AGENDA

2:00 – 2:10 PM	<p>Introductions and transition of coordinator</p> <ul style="list-style-type: none"> • Shanna is leaving PSC, we are partnering with Kuntzsch on some projects where we have complimentary expertise • In this case, Rachel and Kristin bring a lot of great talent – have worked in other prosperity regions, and have a lot of expertise in marketing and outreach • Questions? 	Shanna Draheim, PSC
2:10–2:30 PM	<p>Update on Technical Grants</p> <ul style="list-style-type: none"> • Revised scope of autonomous vehicle project and next steps • Proposal for MI Bright Future assistance 	Rachel Kuntzsch, Kuntzsch Solutions Sarah Sebaly, WIN
2:30–2:50 PM	<p>Challenge and Technical Grants Discussion</p> <ul style="list-style-type: none"> • Do we want to fund 2 new ones? • How to proceed on WIN grant? 	Management Team
2:50–3:05 PM	<p>Communications and Branding Strategy</p> <ul style="list-style-type: none"> • Update on website – show it up on the screen <ul style="list-style-type: none"> ○ Need to add additional, more diverse photos, bring in the GAAR branding, and upload content for the connecting pages • Newsletter – behind on this. Have the content ready but we are trying to figure out the system to send this out with (we are in transition from Constant Contact to a new program). PSC will work with Kristin and get this wrapped up and out ASAP. Then Kristin will take the lead on the next 2 this fall. • Next steps on communication and branding 	Shanna Draheim, Public Sector Consultants (PSC)

3:05–3:25 PM

Midyear Check-in on Scope of Work

Shanna Draheim, PSC

- Are the proposed tasks still clear and logical?
- Are there any changes necessary?

3:25–3:30 PM

Next Steps

- Next meeting date
 - To-do assignments
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